

PINK E-CARD

THE DIGITISATION OF CATTLE PINK CARDS

The digitisation of pink identification cards to facilitate access to traceability data for each cow: sale, vaccine, origin, pedigree, etc.

The digitisation of technical documents should help farmers be more efficient and save time.

Once the animal has been registered on the app, the farmer can **monitor the progress** of their animals and easily **share their data** with the appropriate parties (visitor, vet, inspector, etc.).

App features:

- ✓ Generating digital pink cards and PDFs for receiving GDS certificates
- ✓ Monitoring all cattle individually
- ✓ Using farm data to improve and optimise animal farming processes

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Mobile app



TECH
AGRI
Challenge
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