



The year 2020 will remain engraved in our memory as a “year without.” A year without flavor, without moments of reunion and, of course, without SPACE. In this context of a COVID-19 pandemic, Exhibition executives had to make the difficult decision, although necessary and responsible, to cancel the physical celebration of our Fair from may, everyone think that notifying the exhibitors and all our participants with this anticipation and in the clearest way possible was essential as a sign of respect for their activities. SPACE thanked all for the support in these difficult and unusual moments in the history of the Fair. This “year without” has allowed SPACE to confirm to what extent they continue and will continue to be the essential annual event for livestock professionals. Because they have missed this Fair, that we all look forward to and that, for many of its participants, marks the beginning of a new year. SPACE is a unique professional highlight, characterized by innovation, performance and friendliness. The great family of livestock meets in Rennes in September, and this meeting is fundamental both for business and for moral. Like farmers, who always know how to adapt to new circumstances, SPACE has accelerated your digital transition in 2020 and, from now on, offers you a full suite of online services. This reinforced digital presence allows SPACE to meet all of us, throughout the year through website space.fr and mobile application. List of exhibitors, product sheets, Innov’Space presentations, webinars, podcasts ... This digital double of the Fair is today an indispensable ally, in a world that changes rapidly in

the digital universe to prolong the dialogue and meet throughout the year.

It will be held from Tuesday 14 to Thursday 16 September 2021 at the Rennes Exhibition Center and on Friday 17 there will be a specific day in digital version. To meet an increasingly growing demand from exhibitors, to adapt to the new influx of the Fair, which is already important since Tuesday, as well as to take into account the increasingly international character of SPACE, they have decided bet on a face-to-face edition limited to three days, from Tuesday to Thursday. It is the fourth time in the history of the Fair that its dates have been adapted to meet the expectations of its exhibitors and visitors, and to adapt to the transformation of its national and international context.

On Friday exclusive highlights, SPACE will be proposed online to extend the Fair. Both facets of the SPACE, now inseparable, will be completed and, therefore, will turn the Fair into a hybrid event and adapted to adapt to the times with, for On the one hand, an event to live and, on the other hand, an online presence with resources, content and interactions. Nothing will ever replace the face-to-face version of the Fair, which immerses its participants in this unique SPACE environment that combines professional meetings with moments of good conviviality. The SPACE will close its doors on Thursday, September 16, at 8:00 p.m. instead of at 6:00 p.m. as in the previous days, so that these exchanges can be extended. This new adjusted and anticipated formula will reinforce this essential appointment of the month of September. 🇫🇷

SPACE 2021 Adapts to the New Times