

# SPACE PRIVACY POLICY

## THE INTERNATIONAL EXHIBITION FOR ANIMAL PRODUCTION

Economic Interest Grouping – Regulated by Ruling no. 67281 of 23 September 1967 – R.C. Rennes C 341 291 425  
Rue Maurice Le Lannou – CS 54239 – 35042 RENNES CEDEX – France

In the current privacy policy (hereafter referred to as the “Privacy Policy”), we use the terms “we” and “our” to refer to SPACE.

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### 1. SCOPE OF APPLICATION OF THE PRIVACY POLICY

This Privacy Policy applies to the collection and use of your personal data (“**Personal Data**”) when using our website or services (registering for events, using our forms, *etc.*).

This document explains (i) the origin and nature of the data that we collect, (ii) the reason that it is collected, (iii) the way that we use it and (iv) the rights that you have regarding this data, in conformity with the modified French law no. 78-17 of 6 January 1978 (referred to as the “**Informatique et Liberté**” (**Information Technology, Data Files and Civil Liberties**) law) and with Directive (EU) 2016/679 of 27 April 2016 (the “**GDPR**”).

This Privacy Policy is also significant because it guarantees you a positive experience founded on trust when visiting our website or when using our services. It also allows us to respond precisely and completely to your questions concerning the collection and use of your personal data.

Furthermore, each service may, if necessary, be accompanied by specific provisions regarding Personal Data and confidentiality, all of which are stated in the related terms and conditions of use.

This Privacy Policy does not apply to third-party websites or mobile applications to which you could be redirected when using our website and services. We invite you to view the disclaimers and privacy policies of these sites.

Lastly, taking into account the fast evolution of web technologies, we reserve the right to regularly make modifications to the Privacy Policy. As such, we invite you to consult the content of this policy regularly.

By using our website and/or services, you indicate that you understand and agree to the terms of the Privacy Policy.

## **2. COMMUNICATION OF YOUR PERSONAL DATA**

### **2.1. Obtaining your consent**

To satisfy the purposes listed in **Article 4** of the Privacy Policy, we may establish a file made up of personal data provided when completing forms and/or when using our site and/or services.

In the present document, you are informed about the manner and conditions under which we process your Personal Data.

You will also receive information and offers about our services and similar services.

### **2.2. Personal Data that we collect**

We may collect the following personal data directly from you when you complete forms, sign up to the trade show and/or use our website and/or services:

- surname, first name,
- date of birth,
- mobile phone number,
- email address,
- mailing address and/or professional address,
- job title,
- professional sector,
- production,
- opinion about the services, and
- passport number (only for those requesting a letter of invitation to obtain a visa).

We would like to inform you that the presence of an (\*) in front of a box to fill in on the form indicates that the collection of that Personal Data is mandatory.

In addition, you should also know that the press and television are likely to be at the Event and that photographs or videos in which you appear during your visit may be used by the press and/or by us in different media both on- and offline for purposes of presenting the trade show and public information.

As such, Exhibitors will be solely responsible for the Personal Data they process, and you may exercise your rights conferred by legal regulations with them.

### 3. Collection of Browser Data

Browser data is Personal Data and concerns mainly:

- the identifier and content of a *cookie* stored by us on your terminal,
- the date and time of connection of a terminal to an electronic communication service,
- the referrer URL of the terminal connected to an electronic communication service,
- the type of operating system used by the terminal (Windows, MacOS, Android *etc.*),
- the type and version of the browser software used by a terminal (Internet Explorer, Safari, Chrome, *etc.*), and
- the language of use of the browser software used by the terminal.

Browser Data is collected through the installation of *cookies* on your terminal (computer, tablet, smartphone, *etc.*).

A *cookie* is a small file downloaded to your terminal when you visit a website, which makes it possible to activate certain functionalities of our website and services.

*Cookies* may be installed by us or by third parties to satisfy the purposes indicated in **Article 4** of the present document (such as, notably, identifying your computer, generally securing your access to our website and/or services).

#### 3.1. Type of cookies installed

##### **Technical cookies and cookies related to functionality**

These cookies allow us:

- to implement security measures on our website,
- to improve your browsing comfort, notably by giving you access to specific functionalities making it possible to improve the fluidity and personalisation of your browsing experience, such as, for example:
  - by adapting the presentation of our website or services to the display preferences of your terminal (language used, display resolution, *etc.*),
  - by memorising your Personal Data in a form which you completed at the time of your registration for the trade show, and
  - by caching our website and/or services for faster access to these various pages.

If you wish to restrict or block certain cookies from our website, you may do so in your browser settings (see Article 3.2 Configuration of web browsers and of your terminal).

##### **List of technical *cookies* and cookies related to functionality that we use:**

<b>Cookie name</b>
6-edge-chat.facebook.com
connect.facebook.net
scontent-cdg2-1.xx.fbcdn.net
static.xx.fbcdn.net
staticxx.facebook.com
video-cdg2-1.xx.fbcdn.net
www.facebook.com

fonts.googleapis.com
fonts.gstatic.com
khms1.googleapis.com
lh6.googleusercontent.com
maps.googleapis.com
maps.gstatic.com
www.google.com

**Cookies for audience measurement and tracking your activity**

These cookies allow us:

- to establish statistics concerning the amount of traffic to our website and/or services (number of visits, of single visitors, of pages viewed, etc.), to compile reports and statistics concerning the use of various elements (headers and content visited, clickstream),
- to improve the interest and ergonomics of our website and/or services and of the various elements that they include, and
- to detect eventual browsing difficulties.

**Period of retention:** these *cookies* have a maximum lifespan of 13 months after first being placed on the user terminal.

If you wish to restrict or block certain cookies from our website, you may do so in your browser settings (see Article 3.2 Configuration of web browsers and of your terminal).

**List of tracking *cookies* used:**

<b>Cookie name</b>
www.google-analytics.com

**3.2. Configuration of web browsers and of your terminal**

You may configure your web browser to restrict, block, or remove *cookies* of websites and/or services, regardless of the browser used. Thus, based on the specificities of the main web browsers available, you may view the settings or privacy menu of your browser of choice.

Here are the main browsers available free of charge as of the effective date of the Privacy Policy (though not an exhaustive list):

- Edge™: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>
- Internet Explorer™: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Firefox™: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari™: <https://support.apple.com/en-gb/HT201265>
- Chrome™: <https://support.google.com/accounts/answer/61416?hl=en>
- Android™: [https://support.google.com/nexus/answer/54068?visit\\_id=0-636233789770445664-3913995373&hl=en&rd=1](https://support.google.com/nexus/answer/54068?visit_id=0-636233789770445664-3913995373&hl=en&rd=1)
- Opera™: <http://help.opera.com/Windows/10.20/en/cookies.html>

Each User may configure the parameters of data sharing, privacy and web browsing from the “settings” menu of their terminal when this function is available.

#### **4. USE OF YOUR DATA**

We collect and process your Personal Data to provide you with the following services:

##### **Management of your registration for the trade show**

Your Personal Data is essential for processing and recording your registration and enables you:

- to order your badges and manage your file from pre-registration to badge issuance,
- to receive your electronic badge by email,
- to order e-invitations,
- to receive your badge on site,
- to receive emails with practical information about the organisation of the trade show (date, location and access),
- to sponsor a colleague to attend the event,
- to take advantage of the benefits associated with registering for the Event:
  - shuttle to the trade show,
  - parking, and
  - conferences

##### **Website operation and service management**

We collect and process your Personal Data because it allows us:

- to process your questions and information requests about our company and services,
- to send notifications about our services,
- to send information about events in your business sector which are likely to interest you or are similar to the Event,
- to send commercial information about us and our partners,
- to provide statistics and conduct market research to continuously improve our services,
- to prevent fraud and other illicit or illegal activities as well as to maintain our website’s security, and
- to understand how our website is used in order to continuously improve its functionalities and security.

##### **News and commercial information**

You may have access to the following offers when completing forms and/or upon registering for the trade show or when using certain services available on our website:

- to receive information about the trade show’s content, and
- to receive information about our Partners’ products and/or services in connection with your participation in the trade show.

If you choose to subscribe to a *newsletter* or if you agree to receive direct offers from SPACE by email, you have the right to object to receiving any new *newsletters* or any new offers by direct email from the Event Exhibitors or from our partners:

**Regarding newsletters:**

- by clicking on the hypertext link appearing in each newsletter received and copied hereafter “In accordance with the provisions of law 78-17 of 6 January 1978 and of the Regulation (EU) no. 2016/679 of 27 April 2016, you have the right to access your personal data, to rectification, to erasure, to limit how it is processed, to object and to data portability. You may exercise these rights by clicking [here](#) or by sending a letter to: Salon SPACE – Rue Maurice Le Lannou – CS 54239 – 35042 RENNES CEDEX – France. Click [here](#) to view the provisions of the SPACE Trade show’s Privacy and Personal Data Protection Policy.”

**Regarding direct prospecting by email:**

- by clicking the unsubscribe link which appears in every solicitation email sent.

**Regarding SPACE products or services:**

You may be contacted directly by our teams by email about products or services similar to those that we have provided to you via our website or services. Under such circumstances, you may always object, free of charge, to any new solicitations by using the hypertext link intended for this purpose.

## **5. HOW LONG IS PERSONAL DATA STORED**

We store your Personal Data no longer than necessary for the purpose of providing you with offers related to the trade show and our services.

Personal Data used for sending commercial information or prospecting is stored in accordance with the CNIL (National Commission on Informatics and Liberty) recommendations in decision no. 2016-264 of 21 July 2016.

You may of course object to commercial prospecting and unsubscribe from these mailing lists by exercising your rights listed below.

You understand that we store your Personal Data in our system for legitimate interests (administrative, legal and security). Storing it outside of the duration of the purposes indicated in **Article 4** “Use of your data” is necessary to carry out your requests to object, limit and erase your Personal Data and to satisfy any legal, accounting or fiscal obligation regarding Personal Data storage (in particular for evidential purposes) or regarding communication with authorised authorities (administration, police, *etc.*). We are committed to maintaining a high level of security and privacy for your data, to restricting access to it to only authorised persons and to processing it only for purposes to which you have consented.

## **6. RECIPIENTS OF YOUR PERSONAL DATA**

We share your Personal Data with:

- our teams and services that we offer,
- subcontractors within the framework of signed contracts (i) mentioning the obligations incumbent upon them regarding security, privacy and integrity of personal data under the Information Technology, Data Files and Civil Liberties Law (Loi Informatique et Libertés) and the General Data Protection Regulation and (ii) notably specifying the security objectives having to be attained,
- any company involved in the process of selling control of our company (acquisition of a majority stake, partial transfer of assets, sale of operating assets, mergers and acquisitions, etc.)
- ministerial officers, qualified authorities and judicial auxiliaries, if necessary, within the framework of exercising any procedure and/or provision of public law and order, and
- our commercial partners.

## **7. TRANSFER OF PERSONAL DATA ABROAD**

Within the framework of the use of your Personal Data, the data we collect may be transferred, stored and processed in any country or territory in which one or more of our affiliated companies or subcontractors are located. To be precise, these are countries located in the European Union, and in the event that this is not the case, appropriate safeguards would be implemented in accordance with Article 46 and the GDPR.

## **8. INFORMATION AND EXERCISING YOUR RIGHTS**

In accordance with the provisions in the Information Technology, Data Files and Civil Liberties Law (Loi Informatique et Libertés) and the GDPR, you have the right:

- to access information about how your Personal Data is processed (data category, purposes, etc.), to rectify or update any inaccurate Personal Data by contacting us by email: [rgpd@space.fr](mailto:rgpd@space.fr) , to delete your Personal Data by contacting us by email: [rgpd@space.fr](mailto:rgpd@space.fr) ;
- to receive a copy of your Personal Data in a structured, commonly used, machine-readable format by contacting us by email: [rgpd@space.fr](mailto:rgpd@space.fr)

It should be noted that any copy after the first one will generate administrative costs for which you will be billed. You should be informed that any Personal Data which is derived, calculated or inferred by us from the data you provided is not covered by the right to portability since it was not provided by you but rather created by us,

- to limit how we process your Personal Data when you contest the accuracy of the Personal Data (limiting it for a period of time allowing us to verify the accuracy of your Personal Data) or the lawfulness of its processing (but you authorise us to continue) by contacting us by email: [rgpd@space.fr](mailto:rgpd@space.fr),
- to object at any time to your Personal Data being processed for commercial prospecting by clicking on the hypertext link included in the email to unsubscribe from the mailing list, and
- to file a complaint with the Commission Nationale de l'Informatique et des Libertés, 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07, Tel.: 01 53 73 22 22.

In order to preserve the security and privacy of your Personal Data, we reserve the right to request proof of identification to verify its accuracy prior to exercising the rights listed above.

In the event of excessive requests on your part, especially if they are repetitive in nature, we reserve the right to not respond to any request for access after having properly fulfilled a request for access to your Personal Data.

## **9. SECURITY AND CONFIDENTIALITY**

We implement organisational and technical security measures intended to guarantee the confidentiality and integrity of your personal data.

All data stored on our servers is protected by firewalls, antivirus software, access management and breach detection.

However, given that the Internet is a public network, you acknowledge and accept that the security and integrity of Personal Data sent via the Internet cannot be guaranteed.

In the event of a personal data breach, we are committed to implementing corrective measures as soon as possible and notifying you as well as the CNIL (National Commission on Informatics and Liberty), if necessary, in accordance with the provisions of the applicable regulations.

## **10. MODIFICATIONS TO THE PRIVACY POLICY**

We reserve the right to modify the Privacy Policy at any time. If we make any significant modifications, we will inform you by email sent to the address provided upon creating your user account to give you the opportunity to examine them before they take effect.

If you object to one of the modifications, you may delete your user account.

By continuing to consult our website, the Event site and/or our services after the notice about the modifications to the current Privacy Policy has been sent and published, you accept the terms of the updated Privacy Policy.

## **11. CONTACT US**

You may send your questions and comments about the Privacy Policy to the address below:

rgpd@space.fr

You may also use this address to request access to the Personal Data we have about you.